

2026



WINNERS' BOOK

**IN OUR
WORLD,
THE SHOW
NEVER
STOPS.**



Congratulations to all the nominees and winners.



PLATINUM SPONSOR

Step right up and join us in celebrating this year's winners!

We proudly congratulate each of you for your creativity, dedication, and award-winning work. Under the bright lights of this celebration, your talent truly takes center stage.

Bravo to all the winners — you've earned the spotlight!

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PROFESSIONAL JUDGES

MELODY ROBERTS

Founder | Chief Creative Office
OOHC



JASON CORBIN

Creative Director | Copywriter
Hanna Agency



STEPHANIE PRICE

Senior Manager of Marketing and Ecommerce
Historic Hotels of America



STUDENT JUDGES

ALBERLYNNE "ABBY" WOODS

Co-Founder
Too Tall Events



ALEX WEEMS

Multimedia Manager
Scarlet Pearl Casino Resort



JACKIE BROWN

Founder
JB Communications Group



PROFESSIONAL AWARDS



Sales & Marketing – Single Newsletter

Award: Silver ADDY
Entrant: Kirkpatrick & Porch Creative
Client: Mississippi College
Title: Beacon Magazine
Credits: Marlo Kirkpatrick, Writer
 Alecia Porch, Designer
 Robby Followell, Photographer
 Jenny Tate, Editor

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Editorial Spread or Feature Design

Award: Gold ADDY
Entrant: Kirkpatrick & Porch Creative
Client: Biola University
Title: “Sink or Swim” / Biola Magazine
Credits: Marlo Kirkpatrick, Writer
 Alecia Porch, Designer
 Jason Newell, Editor

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Direct Mail

Award: Gold ADDY
Entrant: Scarlet Pearl Casino Resort
Client: Scarlet Pearl Casino Resort
Title: Kentucky Derby Invite
Credits: Alex Weems Multimedia Manager
 Hederman Brothers Printer

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Card, Invitation or Announcement

Award: Silver ADDY
Entrant: Corey Guerra Design
Client: LCMC Health Manning Family
 Children’s Hospital
Title: Louisiana Legacy
Credits: Corey Guerra, Graphic Designer

AMERICAN
ADVERTISING
AWARDS

AMERICAN ADVERTISING AWARDS

Sales & Marketing – Card, Invitation or Announcement

Award: Gold ADDY
Entrant: Scarlet Pearl Casino Resort
Client: Scarlet Pearl Casino Resort
Title: Kentucky Derby Invitation
Credits: Alex Weems, Multimedia Manager
 Hederman Brothers, Printer

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Card, Invitation, Announcement

Award: Silver ADDY Judges Choice
Entrant: Maris, West and Baker
Client: Visit Jackson
Title: City With Soul: The Double LP
Credits: Kaiyla McKenzie, Willie Smith, Art Directors, Designers
 Marc Leffler, Creative Director/Writer
 Elly Wurm, Account Executive

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Direct Mail

Award: Silver ADDY
Entrant: Scarlet Pearl Casino Resort
Client: Scarlet Pearl Casino Resort
Title: Kentucky Derby Invitation
Credits: Alex Weems, Multimedia Manager
 Hederman Brothers, Printer

AMERICAN
ADVERTISING
AWARDS



Sales & Marketing – Direct Mail Campaign

Award: Silver ADDY
Entrant: Christie Fountain Advertising, Inc.
Title: JA Shining Bright Gala
Client: Junior Auxiliary of Biloxi-Ocean Springs
Credits: Christie Fountain, Creative Director, Designer
 Debbie Feister, Creative Manager, Designer
 Bailey Slay, Production Coordinator
 Pageann Fletcher, Advertising Manager
 Goodgames, Printer | Shelly Laughlin, JA

AMERICAN
ADVERTISING
AWARDS



PROFESSIONAL AWARDS



Direct Mail 3-D/Mixed

Award: Silver ADDY
Entrant: Scarlet Pearl Casino Resort
Client: Scarlet Pearl Casino Resort
Title: 10 Year Celebration - Video Mailer
Credits: Alex Weems, Multimedia Manager
 Creative Elements Production, Video Production
 TPI, Printer



Branded Content & Entertainment – Any Print Medium

Award: Silver ADDY
Entrant: Corey Guerra Design
Client: LCMC Health
Title: LCMC Health Holiday Card
Credits: Corey Guerra, Graphic Designer



Out-of-Home & Ambient Media Outdoor Board

Award: Gold ADDY
Entrant: Extra Credit Projects
Client: Methodist Rehabilitation Center
Title: Partial Recovery Out of Home
Credits: Rob Jackson, Executive Creative Director
 Chad Hutchison, Creative Director | Jackie Foss,
 Art Director | Emilee Holzwarth, Art Director | Eric Lowe,
 Senior Art Director | Jake Stidham, Senior Account Director



Film, Video, & Sound – Regional/National Television Commercial Campaign –

Award: Gold ADDY Best of Show
Entrant: Keesler Federal Credit Union
Client: Keesler Federal Credit Union
Title: Live Your Way TV Campaign
Credits: Susan Song, Chief Marketing Officer | Pam Belk, Director of
 Brand Marketing | Dunn&Co, Art Direction | Sylvia Hanes,
 Social Media Strategist | Lindsay Quebedeaux, Marketing
 Manager | Paul Donnell, Graphic Designer



AMERICAN ADVERTISING AWARDS

Internet Commercial

Award: Silver ADDY
Entrant: CommonHouse Productions
Client: Delta State University
Title: Delta State Centennial
Credits: Tommy Kirkpatrick, Director
 Casey Combest, Producer and Screenwriter
 Eli Brown, Key Grip/Gaffer



Internet Commercial

Award: Silver ADDY
Entrant: Stafford Studios, LLC
Client: Pass Christian School District
Title: Pass Christian School District
Credits: Stafford Studios, LLC, Video Production Company
 Dr. Carla Evers, District Superintendent | Lauren Lewis,
 Education Specialist | Pass Christian School District, Client



Film, Video & Sound – Branded Content

Award: Silver ADDY
Entrant: Stafford Studios, LLC
Client: The City of Pascagoula
Title: Katrina 20 Years Later: Pascagoula
Credits: Stafford Studios, LLC, Video Production Company
 Lindsay Mitchell, Community Relations Director
 The City of Pascagoula, Client



Film, Video & Sound – Branded Content & Entertainment Campaign

Award: Silver ADDY
Entrant: Kirkpatrick & Porch Creative
Client: Mississippi Center for Justice
Title: Raise Your Voice Campaign
Credits: Marlo Kirkpatrick, Writer/Producer/Editor
 John Stockwell, Director/DP/Editor
 Lake Leheuw, Production Crew



PROFESSIONAL AWARDS



Film, Video, & Sound – Sales Promotion

Award: Silver ADDY
Entrant: Kirkpatrick & Porch Creative
Client: St. Andrew's Episcopal School
Title: Make the Way Campaign
Credits: Marlo Kirkpatrick, Writer/Producer/Art Director
 John Stockwell, Director/DP/Editor
 Emily Gordon, Production Coordinator
 Joe Tauche, Music Composer
 Lake Lehew, Production Crew

AMERICAN
ADVERTISING
AWARDS



Cross Platform – Integrated Brand Identity Campaign

Award: Gold ADDY
Entrant: Keesler Federal Credit Union
Client: Keesler Federal Credit Union
Title: Keesler Federal: Live Your Way
Credits: Susan Song, Chief Marketing Officer
 Pam Belk, Director of Brand Marketing
 Lindsay Quebedeaux, Marketing Manager
 Sylvia Hanes, Social Media Strategist
 Dunn&Co, Art Direction | Paul Donnell, Graphic Designer

AMERICAN
ADVERTISING
AWARDS



Cross Platform – Integrated Brand Identity Campaign

Award: Silver ADDY
Entrant: Extra Credit Projects
Client: Methodist Rehabilitation Center
Title: 50th Anniversary Campaign
Credits: Rob Jackson, Executive Creative Director
 Chad Hutchison, Creative Director
 Emilee Holzwarth, Art Director
 Eric Lowe, Senior Art Director | Jackie Foss, Art Director
 Jake Stidham, Senior Account Director

AMERICAN
ADVERTISING
AWARDS



Cross Platform – Integrated Advertising Campaign

Award: Gold ADDY
Entrant: Memorial Health System
Client: Memorial Health System
Title: Check Your Girls
Credits: Alexis Higgins, Social Media Coordinator / Graphic Artist
 MyLien Nguyen, Graphic Communications Coordinator
 Cecelia Shabazz, Creative Director
 Erin Rosetti, Communications Manager

AMERICAN
ADVERTISING
AWARDS

AMERICAN ADVERTISING AWARDS

Elements of Advertising – Illustration

Award: Silver ADDY
Entrant: Corey Guerra Design
Client: LCMC Health Manning Family Children's Hospital
Title: Louisiana Legacy
Credits: Corey Guerra, Graphic Designer

AMERICAN
ADVERTISING
AWARDS



Public Service – Out-Of-Home

Award: Gold ADDY
Entrant: Christie Fountain Advertising, Inc.
Title: Children's Park Wall Design
Client: Chevron Pasadena Refinery
 Debbie Feister, Creative Manager, Illustrator, Designer
 Bailey Slay, Advertising Coordinator
 Jennifer Silva, Chevron Pasadena

AMERICAN
ADVERTISING
AWARDS



Public Service – Online Film, Video & Sound

Award: Gold ADDY
Entrant: Shutter Wave Studios
Client: Delta State University
Title: Roots of Impact Docu-Series
Credits: Stephen Truhett, Founder & Creative Director

AMERICAN
ADVERTISING
AWARDS



Public Service Marketing & Specialty Advertising – Campaign

Award: Gold ADDY
Entrant: Maris, West and Baker
Client: Visit Jackson
Title: ShiningLights ComicbookTributeCards
Credits: Emily Foose, Illustrations/Comic Book Layout
 Kaiyla McKenzie, Illustrations/Tribute Card Layout
 Bryan Matthews, Writer - Tribute Cards
 Marc Leffler, Writer-Comic Book
 Elly Wurm, Account Executive
 Lee Campbell, Printer, Quality Printing

AMERICAN
ADVERTISING
AWARDS



PROFESSIONAL JUDGE'S CHOICE SPECIAL AWARDS



Sales & Marketing – Card, Invitation, Announcement
Entrant: Maris, West and Baker
Client: Visit Jackson
Title: City With Soul: The Double LP
Credits: Kaiyla McKenzie, Willie Smith, Art Directors, Designers
Marc Leffler, Creative Director/
Writer | Elly Wurm,
Account Executive



Film, Video & Sound – Branded Content
Entrant: Stafford Studios, LLC
Client: The City of Pascagoula
Title: Katrina 20 Years Later: Pascagoula
Credits: Stafford Studios, LLC,
Video Production Company
Lindsay Mitchell, Community
Relations Director
The City of Pascagoula, Client

PROFESSIONAL JUDGE'S CHOICE SPECIAL AWARDS

Elements of Advertising – Illustration
Entrant: Corey Guerra Design
Client: LCMC Health Manning Family
Children's Hospital
Title: Louisiana Legacy
Credits: Corey Guerra, Graphic Designer



PROFESSIONAL SPECIAL RECOGNITIONS

COPYWRITER OF THE YEAR:
Max Dempster, Dunn & Co.

ART DIRECTORS OF THE YEAR:
Emily Foose & Kaiyla McKenzie
Maris, West and Baker

CREATIVE DIRECTOR OF THE YEAR:
Marc Leffler (Maris, West and Baker)

PROFESSIONAL BEST OF AWARDS

Best of Print

Entrant: Corey Guerra Design
Client: LCMC Health
Title: LCMC Health Holiday Card
Credits: Corey Guerra, Graphic Designer



PROFESSIONAL BEST OF AWARDS

Best of Film, Video, and Sound:

Entrant: Shutter Wave Studios
Client: Delta State University
Title: Roots of Impact Docu-Series
Credits: Stephen Truhett, Founder & Creative Director



STUDENT AWARDS



Product or Service Sales Promotion – Packaging

Award: Gold ADDY
Entrant: Kirstin Taylor
Title: Flow Wild Package Design
Credits: The University of Southern Mississippi
 Linh Nguyen, Professor
 Kirstin Taylor, Graphic Designer



Stationery Package - Single or Multiple pieces

Award: Silver ADDY
Entrant: Joshua Keith
Title: Kickflip Kicks Brand Identity Kit
Credits: The University of Southern Mississippi
 Linh Nguyen, Professor
 Joshua Keith, Graphic Designer



Special Event Materials (invitations, announcements, cards, etc.)

Award: Gold ADDY
Entrant: Phedales Hill
Title: Kinema Kon Event Premium Box
Credits: The University of Southern Mississippi
 Linh Nguyen, Professor
 Phedales Hill, Designer



Special Event Materials (invitations, announcements, cards, etc.)

Award: Silver ADDY
Entrant: Ariona Anderson
Title: DIY Advertisement
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Ariona Anderson, Graphic Designer



AMERICAN ADVERTISING AWARDS

Publication Design – Cover

Award: Silver ADDY
Entrant: Hank Wilson
Title: Maze Runner
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Hank Wilson, Graphic Designer



Out-Of-Home – Poster – Single

Award: Gold ADDY
Entrant: Ariona Anderson
Title: The Passenger
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Ariona Anderson, Graphic Designer



Outdoor & Transit Advertising – Site

Award: Gold ADDY
Entrant: Sheena Gingrich
Title: No Kid Hungry
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Sheena Gingrich, Graphic Designer



Outdoor & Transit Advertising – Campaign

Award: Silver ADDY
Entrant: Delanie Dublin
Title: Do Your Part
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Delanie Dublin, Graphic Designer



STUDENT AWARDS



Integrated Advertising Campaign > S21 - Consumer Campaign S21 - Consumer Campaign

Award: Silver ADDY
Entrant: Sheena Gingrich
Title: Forgotten Spaces
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Sheena Gingrich, Graphic Designer



Integrated Brand Identity Campaign

Award: Gold ADDY
Entrant: Kennedy Anne Hoyle
Title: Brewtal Coffee Brand Campaign
Credits: Mississippi Gulf Coast Community College
 Tracy Williams, Instructor
 Kennedy Hoyle, Graphic Designer



Elements Of Advertising – Logo Design

Award: Silver ADDY Student Judges Choice
Entrant: Josh Webster
Title: Umi Miami Sushi
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Josh Webster, Graphic Designer



Elements Of Advertising – Logo Design

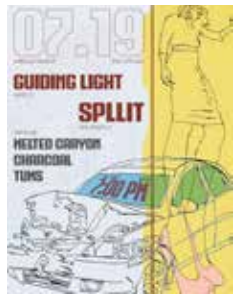
Award: Silver ADDY
Entrant: Tegan Bumbieris
Title: GLYKÓ Brand Identity
Credits: The University of Southern Mississippi
 Jacob Cotton, Professor
 Tegan Bumbieris, Graphic Designer



AMERICAN ADVERTISING AWARDS

Elements Of Advertising – Illustration – Single

Award: Gold ADDY
Entrant: Ariona Anderson
Title: DIY Advertisement
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Ariona Anderson, Graphic Designer



Elements Of Advertising – Illustration – Single

Award: Silver ADDY
Entrant: Ariona Anderson
Title: Internet Girl
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Ariona Anderson, Graphic Designer



Elements Of Advertising – Art Direction – Campaign

Award: Gold ADDY
Entrant: Phedales Hill
Title: Press “Esc” Ad Campaign
Credits: The University of Southern Mississippi
 John Lawler, Professor
 Phedales Hill, Art Director



Elements Of Advertising – Film, Video & Sound – Cinematography

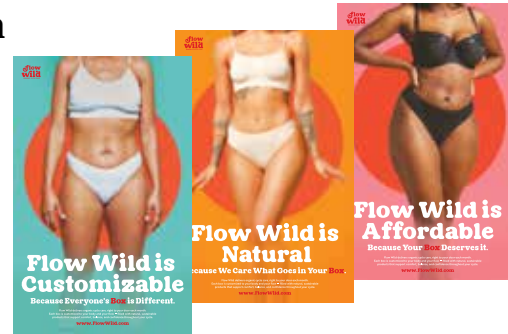
Award: Silver ADDY
Entrant: Phedales Hill
Title: The Diviners TV Intro
Credits: The University of Southern Mississippi
 Jacob Cotton, Professor
 Phedales Hill, Art Director



STUDENT JUDGE'S CHOICE SPECIAL AWARDS

Out-Of-Home – Poster – Campaign

Award: Student Judges Choice
Entrant: Kirstin Taylor
Title: Flow Wild Poster Series
Credits: The University of Southern Mississippi
 Linh Nguyen, Professor
 Kirstin Taylor, Graphic Designer



Elements Of Advertising – Art Direction – Campaign

Entrant: Phedales Hill
Title: Press “Esc” Ad Campaign
Credits: The University of Southern Mississippi
 John Lawler, Professor
 Phedales Hill, Art Director



Elements Of Advertising – Logo Design

Entrant: Josh Webster
Title: Umi Miami Sushi
Credits: Pearl River Community College
 Corey Guerra, Instructor
 Josh Webster, Graphic Designer



STUDENT BEST OF SHOW

Integrated Brand Identity Campaign

Entrant: Kennedy Anne Hoyle
Title: Brewtal Coffee Brand Campaign
Credits: Mississippi Gulf Coast Community College
 Tracy Williams, Instructor
 Kennedy Hoyle, Graphic Designer



CREATIVE EXCELLENCE AWARDS



Account Representative
JANET SCHNURR
WLOX
Media Executive



Creative Community Advocate
KELLY DEVINE
Devine Perks Pottery
Gulfport Arts Center
Owner and Artist | Chair



Creative Freelance
ALEÁ LANDRY
ALEARTS
Multimedia Designer



Event Marketer
ALEXA CUTRER
Gather Gulf Coast
Owner



Marketing Manager / Director
PAM BELK
Keesler Federal Credit Union
Director of Brand Marketing



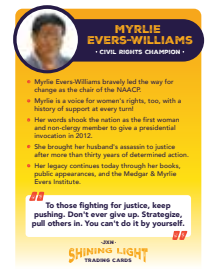
Social Media Professional
TAYLOR NEW
Back Bay Mission
Marketing & Development Coordinator



aaf american advertising federation
mosaic awards

Mosaic Award honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

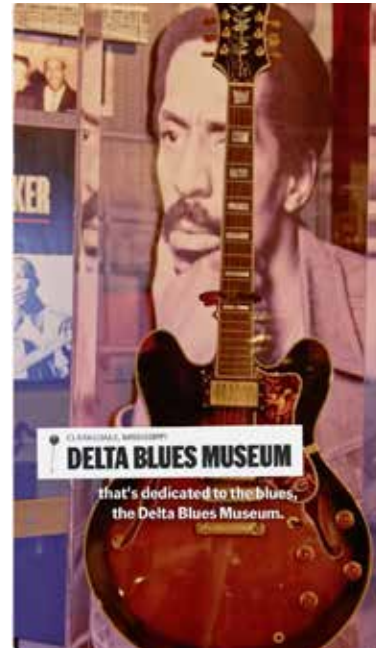
- Entrant:** Maris, West and Baker
- Client:** Visit Jackson
- Title:** ShiningLights ComicbookTributeCards
- Credits:** Emily Foose, Illustrations/Comic Book Layout
Kaiyla McKenzie, Illustrations/Tribute Card Layout
Bryan Matthews, Writer - Tribute Cards
Marc Leffler, Writer-Comic Book
Elly Wurm, Account Executive
Lee Campbell, Printer, Quality Printing





Mosaic Award honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

Title: You Came Here for the Blues
Entrant: Little Lighthouse Productions
Client: Visit Mississippi
Credits: Savanna Jones, Director of Photography



PROFESSIONAL BEST OF SHOW

Entrant: Keesler Federal Credit Union
Client: Keesler Federal Credit Union
Title: Keesler Federal: Live Your Way
Credits: Susan Song, Chief Marketing Officer
 Pam Belk, Director of Brand Marketing
 Lindsay Quebedeaux, Marketing Manager
 Sylvia Hanes, Social Media Strategist
 Dunn&Co, Art Direction | Paul Donnell, Graphic Designer





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